

Privacy Policy

Arena Hotel, hereinafter called A Hotell i Uppsala AB, protects our users' and customers' integrity and endeavours to maintain a high level of protection of personal integrity. We encourage you to read through the following policy because it describes how we process personal data. It is a good idea to check the policy on each visit, since it may change from time to time.

If you visit www.arenahotellet.se and provide your personal data to A Hotell i Uppsala AB, you consent to the processing of it and to the use of cookies in accordance with this policy.

Personal data

What personal data do we process?

According to personal data legislation, A Hotell i Uppsala AB (org. no. 559111-6818) is responsible for the processing of personal data that occurs when you stay with us or use the services available on our website. When you send a contact enquiry, order publications, apply for available services, register for exhibitions or newsletters etc., you may be asked to provide certain personal data, such as your name, address, personal ID number, IP address, telephone number, e-mail address and invoicing information. If you provide your personal data to A Hotell i Uppsala AB, you consent to the processing of it in accordance with this policy. It is your responsibility to ensure that the information provided is up to date.

Personal data is mainly registered and processed by A Hotell i Uppsala AB for administrative purposes, to be able to provide www.arenahotellet.se and to communicate with customers and visitors. We also use personal data as a basis for business and method development, to provide you and your organisation with relevant information and for statistical purposes. By analysing visitors' demographics, interests and behaviour, we gain a better understanding of our visitors and customers. The statistics are compiled and analysed on an aggregate and anonymous basis.

Job vacancies

Your personal data is registered for the purpose of administering recruitment of positions that have been applied for. The information provided will be available to recruitment personnel within the organisation. Your information is kept until the recruitment process is finished. Your information may be kept for longer if we see the possibility of your participating in another recruitment process later on.

Exhibitions and visits

Your personal data is registered and saved for the purpose of administering, preparing and evaluating gatherings, as well as to inform you about interesting future exhibitions, visits and news. The information is stored until you inform us that it should be removed and it may be passed on to sub-contractors.

E-newsletter, Target, literature etc.

Your personal data is registered and stored for the purpose of being able to provide requested

orders or despatches via e-mail. The information provided is kept until you advise us to cancel your subscription using the link in previously sent e-mails or when delivery of a one-off order is completed.

Contact enquiries etc.

Your personal data is registered and stored for the purpose of developing a Q&A. Your data is saved until you ask us to remove it.

Who do we forward personal data to?

Personal data may be divulged if so required by legislation, regulations or a decision of the authorities. Other than this, personal data is not divulged, unless A Hotell i Uppsala AB is obliged or permitted to do so according to the law or when it is necessary for our operations (e.g. outsourcing or other external administration). Your personal data is kept only as long as this is considered necessary, with regard to the purpose of the data processing, unless this policy states otherwise.

Deregistration

You can ask us to stop processing your personal data at any time. If you wish to do this, please contact us at info@partab.nu. If you have registered for newsletters, subscriptions or notification of other updates and do not wish to receive further e-mails, use the link in the e-mail to unsubscribe.

Security

Unfortunately no transfer of data via the internet or other network can be guaranteed absolute security. **A Hotell i Uppsala AB** takes reasonable precautions to ensure that your personal data is processed securely and in accordance with this policy against unauthorised access, modification and destruction.